



Until there's a cure, find it small

VOLUNTEER ROLES

CONTACT: info@densebreastscanada.ca to join our team of volunteers, or to find out more information about these roles.

Dense Breasts Canada (DBC) is a national non-profit organization made up of unpaid volunteers. Our goals include:

1. Raising awareness of the risks associated with dense breasts;
2. Convincing provinces to tell women their breast density

Find out more about our goals at densebreastscanada.ca.

ANY TIME COMMITMENT YOU CAN GIVE MAKES A DIFFERENCE.

AMBASSADORS

- Help us spread the word about the risks associated with dense breasts and the screening challenges. You can email or hand out leaflets/brochures to women's organizations, support groups, health professionals, naturopaths, gyms, churches.
- Invite your friends to follow DBC on Facebook, Twitter, Instagram.
- Share the Physician's Resource Sheet with your family doctor.
- Email blast your network with media releases and updates from DBC.

WEBSITE UPDATES

- Use your WordPress skills to help us maintain/update our website.

GRAPHIC DESIGN

- Use your graphic design skills to create materials i.e. infographics, Facebook posts, posters, our first newsletter

COMMUNICATIONS AND MARKETING EXPERTISE

- Help us prepare a marketing plan and help strategize and prioritize



Until there's a cure, find it small

EDITING:

- Edit letters and new materials.
- Write a blog for us, or pitch to bloggers.
- Review breast density materials posted online by cancer agencies across country.

TRANSLATOR:

- Translate any new materials to French.

MEDIA CONTACT:

- Contact media with our ready-made pitch.
- Connect with media contacts in print, radio, TV.

EVENT COORDINATION:

- Locate and research women's events/conferences where DBC can be involved and our information can be distributed or spotlighted (identify costs, dates, work with event coordinators)
- Research BRA days.
- Research conferences that are attended by family doctors / breast surgeons/radiologists/ oncologists.

SOCIAL MEDIA INFLUENCER:

- Present ideas for Facebook and Twitter posts and how to increase followers.

RUN FOR THE CURE:

- Lead outreach efforts by reaching out to coordinators in different cities to arrange distribution of DBC materials in each major city.

INTERNET RESEARCH:

- Prepare lists of women's groups, cancer groups, health activist bloggers and more.

ADVOCACY with POLITICAL CONTACTS:

- Contact MLAs, MPPs, MPs with our prepared letter and/or arrange an in-person visit.



Until there's a cure, find it small

NETWORK LIAISON:

- Contact and engage breast cancer-related organizations to support our cause (i.e. nurses, oncologists, health professionals, support groups) with a letter that has been prepared already.

VIDEOGRAPHY:

- Film survivor stories, edit existing videos.

PROVINCIAL LEADS:

- Lead awareness-raising efforts in the following provinces: Saskatchewan, Alberta, Manitoba, Ontario, Nova Scotia, Prince Edward Island.

FUNDRAISING:

- Identify ways to raise funds for DBC (tax receipts can be issued).
- Identify and approach companies and organizations for sponsorship.

EDUCATION COORDINATOR:

- Identify locations and opportunities for DBC Lunch n Learn sessions.
- Find University cancer awareness groups

ADMINISTRATIVE ASSISTANT:

- Help an hour or two whenever you can with various administration tasks.

STORY TELLER:

- Tell your dense breast story.
- Help us find women to share their story.

THOUGHT PARTNER:

- Help strategize how to move DBC forward in terms of advocacy and awareness.
- Option to take a leading role in marketing, social media, PR, graphics, advocacy.

Thank you for your interest.

Contact info@densebreastscanada.ca or text 416 809 7976